



\$1,000

CONSUMER BONUS CASH* ALLOWANCE ON A NEW RAM TRUCK!

ACT NOW! Offer ends
June 30, 2012.

TEAM UP AND GET MORE DONE.

New Holland has teamed with RAM Truck to give you one SUPER offer. Get **\$1,000 consumer bonus cash allowance** on a RAM Truck when you purchase any eligible New Holland tractor, combine, sprayer or haytool – and that's **AFTER** you make your best deal on both the New Holland product and your best deal on the RAM truck, including all current programs and incentives. Now, that's **TEAM** savings! **When you choose New Holland, you drive off with more cash!**



ELIGIBLE NEW HOLLAND EQUIPMENT:

- Round Balers
- Large & Small Square balers
- Disc & Sickle Mower-Conditioners
- Self-Propelled Windrowers
- Self-Propelled Forage Harvesters
- T5000 Series Tractors
- TD5000 Series Tractors
- T6/6000 Series Tractors
- TS6000 Series Tractors
- TV6070 Bidirectional™ Tractors
- T7/7000 Series Tractors
- T8/8000 Series Tractors
- T9/9000 Series Tractors
- CR and CX Series Combines
- Guardian™ Series Sprayers
- Air Cart & Air Drills

ELIGIBLE RAM TRUCKS:

- 2011 Ram Pickup 1500
- 2011 Ram Pickup 2500/3500
- 2011 Ram 3500 Chassis Cab
- 2011 Ram 4500/5500 Chassis Cab
- 2012 Ram Pickup 1500
- 2012 Pickup 2500/3500
- 2012 3500 Chassis Cab
- 2012 4500/5500 Chassis Cab
- 2012 Cargo Van



RAM



*This offer applies to new 2011 & 2012 Ram 1500/2500/3500 Pickups, 2011 & 2012 Ram 3500/4500/5500 Chassis Cab models and 2012 Ram Cargo Vans after the purchase of select new, New Holland equipment from an authorized New Holland dealer. Offer good through June 30, 2012. See your New Holland dealer for a complete list of eligible equipment. Limit: One \$1,000 rebate per eligible New Holland product purchased. This offer can be used in addition to all other eligible retail offers that are available at the time of purchase or lease. Customer must provide proof of New Holland product purchase (Dealer Sales Agreement for new, New Holland product) at time of truck sale or lease. If the New Holland product is purchased in a business name and the vehicle is purchased in an individual's name, customer must provide proof of ownership interest in the business. Customer must take delivery of an eligible 2011 Ram by Feb. 1, 2012. Offer only available to legal residents of the US and Canada, and is not available to governmental entities or their employees. CNH America LLC may modify the terms of this offer at any time. Bonus Cash will be deducted from the negotiated purchase or lease price of the truck after taxes.

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